

# charmTV

Baltimore. All the time.



**Rate Card**  
[www.charmtv.tv](http://www.charmtv.tv)

# On behalf of

the team at CharmTV, I am pleased to present our new rate card. This rate card will be in effect from July 1, 2017 through June 30, 2018.

We are a Telly Award-winning studio that strives to offer competitive rates for media production services.

Whether your project is large or small, we aim to offer the best value in the area and look forward to having you as a customer!

Hope to meet you soon,

**Tonia Lee**

General Manager, CharmTV and CharmTV Studios



# Customer Testimonial

I, without reservation, recommend CharmTV for all your full service television production needs.

MTA-TV has been utilizing the facilities of CharmTV for production of our award winning public affairs program for 11 years and find the facility and its staff professional and accommodating in every way.

CharmTV is, without a doubt, an essential part of the success of our regionally distributed show. This first rate production house is able to assist clients from the conceptual stage right on through the production and post-production phases.

Additionally, unlike other production plants, CharmTV has the ability to air your program on their quality local channel providing you the viewership and reach your program deserves. Don't give it a second thought. CharmTV is the one!

**Marc Jones**

Manager, Broadcast Operations

MTA-TV & Radio

## Video Production Rate Sheet

Type of Project	Hourly	Half Day	Full Day
<b>STUDIO PRODUCTION</b>		(4 hours)	(8 hours)
Multi Camera	\$425.00	\$1700.00	\$3300.00
Single Camera	\$250.00	\$900.00	\$1725.00
Public Service Announcement (Green Screen)		Flat Rate	\$1150.00
Custom PSA	*	*	*
Setup/Breakdown Fee	*	*	*
Voice Over	*	*	*
<b>FIELD PRODUCTION</b>			
Multi Camera (up to 3 cameras)	\$575.00	\$2250.00	\$4000.00
Single Camera (1 camera)	\$285.00	\$1150.00	\$2000.00
Audio Boom Operator	*	*	*
Lighting Kit	*	*	*
Technical Crew (per tech)	\$50.00	NA	NA
<b>TELEPROMPTER SERVICES</b>			
Field	\$170.00	\$450.00	\$850.00
Studio	\$140.00	\$300.00	\$500.00
<b>VIDEO EDITING</b>			
Non-Linear Final Cut Pro	\$115.00	\$400.00	\$800.00
Graphics & Effects	\$115.00	\$400.00	\$800.00
	*	*	\$275.00
<b>MAKE UP</b>	\$150.00	\$450.00	\$800.00
<b>SPACE</b>			
<b>STUDIO RENTAL ONLY</b>	\$275.00	\$1000.00	\$1850.00
Studio w/ Control Room, Prompter, Cameras, and Staffing	NA	NA	\$3000.00
<i>* Priced upon request.</i>			

# How to Work With Us

Working with CharmTV is as easy as 1, 2, 3.  
Details on our process are listed below.

1

Customer goes to [charmtv.tv](http://charmtv.tv) and clicks “Production” section in the lower navigation bar. Customer downloads production request form and emails form to [charmtv@baltimorecity.gov](mailto:charmtv@baltimorecity.gov).

2

CharmTV contacts customer to discuss specific media production needs for the project. If necessary, multimedia producer follows up with customer to gather additional details.

3

CharmTV develops a project milestone schedule and quote.

4

CharmTV forwards milestone schedule and quote to customer.

5

Customer signs quote and milestone schedule and submits 50% deposit to CharmTV. Payments may be made in form of check or journal entry (city agencies).

6

Project is scheduled.

7

Project is completed to customer’s satisfaction.

8

CharmTV bills customer for balance of project.

\*Please note that we set our production schedule two weeks ahead to insure that we deliver a great service to you.